

## Privacy Policy

Last updated: May 23, 2024

Effective: August 17, 2022

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use the MedVenture Website, Application and/or Service and tells you about your privacy rights and how the law protects you.

We use your Personal Data to provide and improve the Service. By accessing the Website and/or using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

# Interpretation and Definitions

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## Definitions

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural. For the purposes of this Privacy Policy:

- **Application** means the software program named MedVenture, provided by us and downloaded by you on any electronic device.
- **Affiliate** means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.
- **Account** means a unique account created for you to access our Service or parts of our Service.
- **MedVenture, We, Us, or Our** refers to MedVenture App, Inc. at 16192 Coastal Hwy, Lewes, DE 19958, County of Sussex
- **Device** means any device that can access the Service including but not limited to a computer, a cellular telephone or a digital tablet.
- **Do Not Track (DNT)** is a concept that has been promoted by U.S. regulatory authorities, in particular the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing internet Users to control the tracking of their online activities across websites.
- **Personal Data** is the personal information that you provide to us when you use the Application and/or the Service, such as the information described in the "Types of Data Collected" section below.

- **Service** refers to the Application and Website, and any other related features, functions, goods or services. .
- **Service Provider** means any natural or legal person who processes the data on behalf of MedVenture. It refers to third-party companies or individuals employed by MedVenture to facilitate the Service, to provide the Service on behalf of MedVenture, to perform Services related to the Service or to assist MedVenture in analyzing how the Service is used.
- **Third-Party Social Media Service** refers to any website or any social network website through which a User can log in or create an account to use the Service.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to [www.medventureapp.com](http://www.medventureapp.com) , accessible from <http://www.medventureapp.com>.
- **You** and/or **Your** and/or **User** means the individual accessing or using the Service, or the business or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.
- **Your Device** means a Device owned or used by you to access or use the Services.

## Collecting and Using Your Personal Data

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### Types of Data Collected

#### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Birthday
- Home State
- Location (City)
- Occupation
- Specialty
- Photos
- Usage Data

## Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on each page of our Service, unique Device identifiers and other diagnostic data.

When you access the Service by or through a mobile Device, we may collect certain information automatically, including, but not limited to, the type of mobile Device you use, your mobile Device unique ID, the IP address of your mobile Device, your mobile operating system, the type of mobile Internet browser you use, unique Device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile Device.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

## Information from Third-Party Social Media Services

We allow you to create an Account and log in to use the Service through the following Third-party Social Media Services:

[Google](#)

[Facebook](#)

If you decide to register through or otherwise grant us access to a Third-Party Social Media Service, we may collect Personal data that is already associated with your Third-Party Social Media Service's account, including but not limited to your name, your email address, your activities and/or your contact list associated with that account.

You may also have the option of sharing additional information with MedVenture through your Third-Party Social Media Service's account. If you choose to provide such information and Personal Data, during registration or otherwise, you are giving us permission to use, share, and store it in a manner consistent with this Privacy Policy.

## Information Collected While Using the Application

Pictures and other information from Your Device's camera and photo library.

Location Information- we may collect information about the location of Your Device each time you use our Platform based on your consent to the collection of this information.

Profile information that you provide for your User profile (e.g., first and last name, picture, phone number). This information allows us to help you or Users be "found" on MedVenture.

User Content (e.g., photos, comments, and other materials) that you post to the Service.  
Communications between you and MedVenture. For example, we may send you Service-related emails (e.g., Account verification, changes/updates to features of the Service, technical and security notices). Note that you may not opt out of Service-related emails. We use this information to provide features of our Service, to improve and customize our Service. The information may be uploaded to the MedVenture servers and/or a Service Provider's server or it be simply stored on Your Device.

You can enable or disable access to this information at any time, through Your Device settings. You can also enable or disable location services when you use our Service at any time, through Your Device settings.

### Use of Your Personal Data

MedVenture may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Website and/or Service.
- **To manage your Account:** to manage your registration as a User of the Service. The Personal Data you provide can give you access to different functionalities of the Service that are available to you as a registered User.
- **To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide you:** with updates, news, special offers, and general information about the Service and our other goods, services and events that are similar to those you have already purchased or enquired about unless you have opted out of receiving such information.
- **To manage your requests:** To attend and manage your requests to us.

### Sharing Your Personal Data

- **With Service Providers:** We may share your personal information with Service Providers to monitor and analyze the use of our Service, to show advertisements to you to help support and maintain our Service, to contact you, to advertise on third party websites to you after you visited our Service and/or for payment processing.
- **For Business transfers:** We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

- **With Affiliates:** We may share your information with our Affiliates, in which case we will require those Affiliates to honor this Privacy Policy.
- **With Business partners:** We may share your information with our business partners to offer you certain products, services or promotions.
- **With other Users:** When you share personal information or otherwise interact in the public areas of the Services with other Users, such information may be viewed by all Users and may be publicly distributed outside. If you register through a Third-Party Social Media Service, your contacts on the Third-Party Social Media Service may see your name, profile, pictures and description of your activity. Similarly, other Users will be able to view descriptions of your activity, communicate with you and view your profile. We have no control over this information once you decide to share it publicly or with other Users.

### Retention of Your Personal Data

MedVenture will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

MedVenture will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

### Account & Data Deletion

If you choose to stop using MedVenture, you may delete your account and remove your data by performing the following steps:

From the Home Screen go to -> Main Menu (hamburger menu) -> My Profile -> My Account -> Delete Account. This will immediately delete your MedVenture account and remove your data from the app.

### Transfer of Your Personal Data

Your information, including Personal Data, is processed at the MedVenture operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## Disclosure of Your Personal Data

### **Business Transactions**

If MedVenture is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

### **Law enforcement**

Under certain circumstances, MedVenture may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### **Other legal requirements**

MedVenture may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend the rights or property of MedVenture.
- Prevent or investigate possible wrongdoing in connection with the Service.
- Protect the personal safety of Users of the Service or the public.
- Protect against legal liability.

## Security of Your Personal Data

The security of your Personal Data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

# Detailed Information on the Processing of Your Personal Data

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Service Providers have access to your Personal Data only to perform their tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **Analytics**

We may use Third-Party Service Providers to monitor and analyze the use of our Service..

## Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You may opt-out of certain Google Analytics features through your mobile Device settings, such as your Device advertising settings or by following the instructions provided by Google in their Privacy Policy:

<https://policies.google.com/privacy?hl=en>. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page:

<https://policies.google.com/privacy?hl=en>

## Email Marketing

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt-out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send, or by emailing us at [hello@medventureapp.com](mailto:hello@medventureapp.com) and requesting to opt out of further email marketing communications. We may use Email Marketing Service Providers to manage and send emails to you.

## Behavioral Remarketing

MedVenture uses remarketing services to advertise on third party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our Service.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page:

<http://www.google.com/settings/ads>.

Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>.

Google's privacy policy can be accessed at:

<https://www.google.com/intl/en/policies/privacy/>.

Please also refer to the Opt Out Choices section below for more information about how to opt out of interest-based advertising.

## Google Places

Google Places is a service that returns information about places using HTTP requests. It is operated by Google. Google Places service may collect information from you and from Your Device for security purposes. The information gathered by Google Places is held in accordance with the Privacy Policy of Google which can be accessed at:

<https://www.google.com/intl/en/policies/privacy/>

# Opt Out Choices

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## Opt Out

If you register for an Account on the Service or provide your email address to us, you are agreeing to receive information and updates relating to your use of the Service. These communications may include marketing emails and other communications necessary to keep you informed of updates and modifications to the Service. You may opt out of receiving marketing emails by clicking the “Unsubscribe” link at the bottom of any email, or by emailing us at [hello@medventureapp.com](mailto:hello@medventureapp.com) and requesting to opt out.

## Interest-Based Advertising

Third parties with whom we partner (for example, our advertising partners who serve interest-based advertisements) may use technology on the Service that collects your personal information. The personal information that our third party partners collect about you is governed by the third party’s privacy policy .

In some cases, you may be able to opt out of the use of your personal information for interest-based advertising:

- For advertisers who are part of the Digital Advertising Alliance (DAA), you can opt out of interest-based advertising by using the WebChoices Tool available at <http://optout.aboutads.info>.
- For advertisers who are part of the National Advertising Initiative (NAI), you can opt out of interest-based advertising by using the NAI’s Consumer Opt-Out Tool available at: <http://optout.networkadvertising.org>.

Please note that any opt out is specific to the browser you use. You may need to opt out on every browser that you use.



You can also stop the collection of location information from your mobile Device by changing the preferences on your mobile Device.

## “Do Not Track” Policy as Required by California Online Privacy Protection Act (CalOPPA)

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Our Service does not respond to Do Not Track signals. However, some third party websites do keep track of your browsing activities. If you are visiting such websites, you can set your preferences in your web browser to inform websites that you do not want to be tracked. You can enable or disable DNT by visiting the preferences or settings page of your web browser.

## Privacy of Minors

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Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers. For the protection of minors we also may limit how we collect, use, and store some of the information of Users between 13 and 18 years old. In some cases, this means we will be unable to provide certain functionality of the Service to these Users. If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.

## Links to Other Websites

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Our Service may contain links to other websites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Changes to this Privacy Policy

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We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## How to Contact Us about a Deceased User

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In the event of the death of a MedVenture User, please contact us. We will usually conduct our communication via email; should we require any other information, we will contact you at the email address you have provided in your request.

## Contact Us

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If you have any questions about this Privacy Policy, you can contact us:

By email: [hello@medventureapp.com](mailto:hello@medventureapp.com)

By visiting this page on our website: <https://www.medventureapp.com>

## Thank You

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Please accept our wholehearted thanks for reading our Privacy Policy.